



**TheCaseSolutions.com**

Number 1 in case studies solutions

# **PAPYRUS LASER (A): DECEMBER 1994**



# *Introduction*

**The Papyrus Laser (A): This case study lies in December 1994, in which one of the major critical points in the development of the business is described regarding Papyrus Laser. The decision making in this case must be pointed out for the management to achieve long-term sustainability and profitability. It also discusses issues of operations, changes in strategies and directions, and the issue of efficiency in financial systems.**



# *Key Challenges*

**Market competition put pressure on Papyrus Laser, hence the need to conduct a price analysis and costs borne by the manufacturing firm. It also incurred operational costs that hampered its quality delivery and, therefore, affected the delivery of services to customers.**



# *Financial Management*

**One of the major elements of developing the case solution is the need for reorganization of the firm's financial management framework. Through cost leadership and better resource utilization, the operations of Papyrus Laser can be improved. Computerization besides supply chain management is crucial in cutting down overheads and possible expansion.**





## *Conclusion*

**The case of Papyrus Laser shows that attention should be paid to strategic management and decision making, financial control and orientation on the customer. The offered strategy focuses on the necessity of the company's objectives being aligned to the identified market needs in order to boost the company's results.**



# *Resource*

**This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.**

**Resource: Visit [thecasesolution.com](http://thecasesolution.com) for detailed analysis and more case studies.**