

#### Introduction

The case is based on Pacific Grove Spice Company, which is a company dealing with issue related to strategic and financial crisis in a food specialty company. In a transforming industry, the case reveals that the challenges evident through decision-making process, financial analysis and management as well as stakeholders are major considerations to embrace.

# Key Challenges

The main issues with which PG is confronted are high levels of debt, the requirement for sources for expansion and stakeholders' expectation of constant profitability. Satisfying all these needs implies adopting the right financings, operations, and shareholders' expectations.

# Growth Strategies

The obvious strategies associated with future organic growth and development include product extensions and market diversification. Utilizing brand recognition and running partnership, Pacific Grove will be able to capitalize on the emerging opportunities in specialty food field.

#### Conclusion

Pacific Grove Spice Company case, as a particular piece of work stresses the significance of strategic management and financial literacy in dealing with the business difficulties. That is why it is important for a company to optimize its capital structure, to follow the policy of aimed growth, and to improve its operating efficiency to meet the expectations and to get sustainable success.

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