

Mylan Lab's Proposed Merger with King Pharmaceutical (Abridged)

Introduction

Mylan Laboratories' plan to acquire King Pharmaceuticals was a strategic one as it sought to strengthen its positions within the and intensively competitive industry. This paper investigates the strategic thinking process and its implications as well as the problem solving and risk management strategies that underpin it in this merger as well as the possible consequences of the strategy.

Strategic Rationale

The strategic merger was meant to combine Mylan's perfect position within the generic drug sector with the branded pharmaceutical knowledge and experience of King. In this respect, the companies aimed at achieving common goals concerned with acquiring the broader market share, developing the broadened range of products, and increasing the performances and efficiency.

Stakeholder Perspectives

Some of the stake holders that were impacted included the investors, analysts and the experts in the field equally had varying feelings on the merger. While some saw it as a strategic plan to chart a long-term course in the company's future, others raised some concern of financial feasibility and a probable debt hangover for Mylan.

Conclusion

Based on the experience of the mergers and acquisitions detailed in this case, students can learn some real-life lessons regarding the pharma industry. Thus it will be easier to know how to overcome the difficulties that normal and unsuccessful business experience by analyzing the tendencies.

Recommendation

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