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# INTER-CO



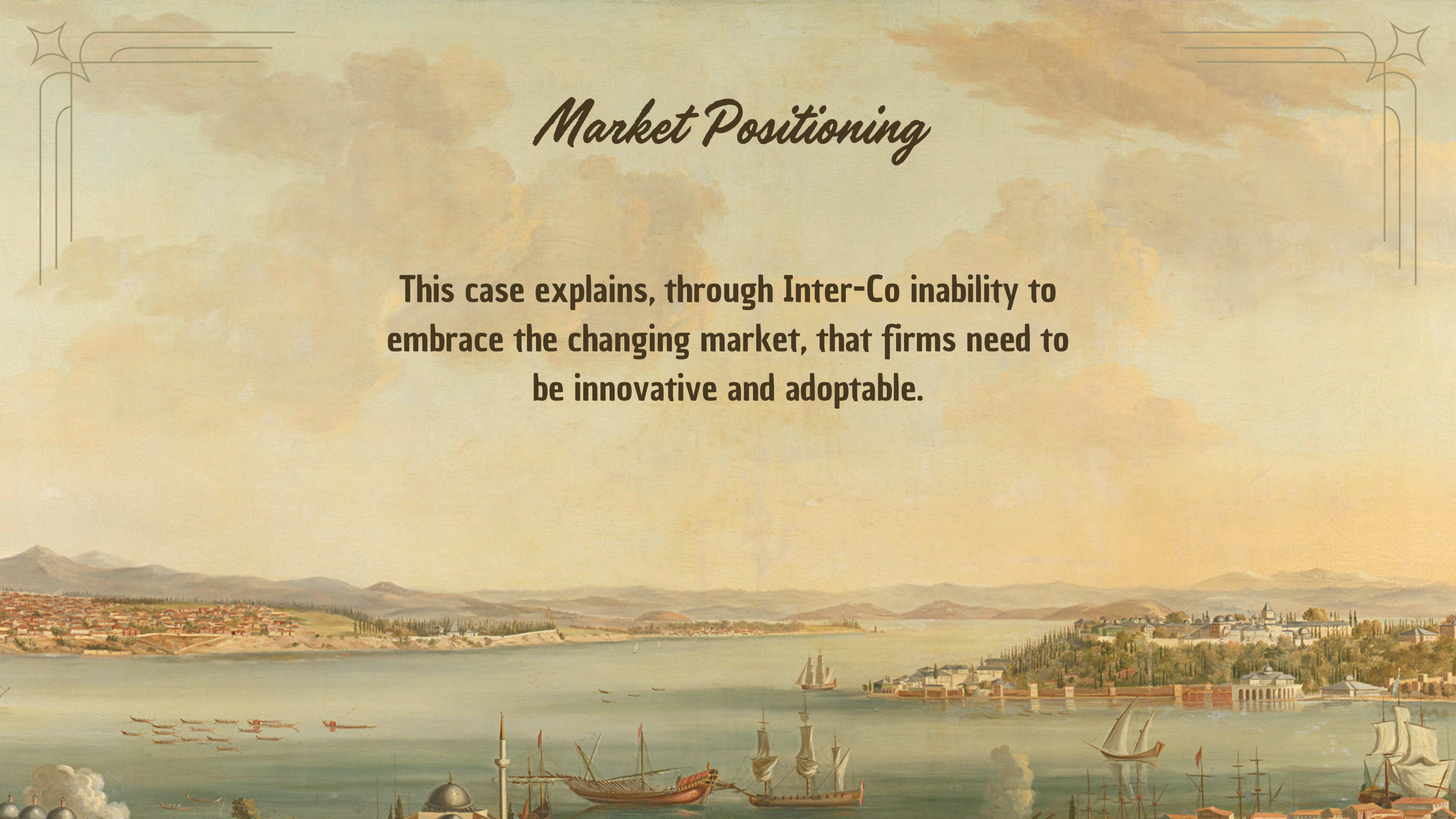
# *Introduction*

**The case Inter-Co covers the aspects of a firm's operations and key management decisions for its development and management. This case exposes the pesky challenges of operational, financial and market realities that organizations encounter when competing in their markets.**



# *Market Positioning*

**This case explains, through Inter-Co inability to embrace the changing market, that firms need to be innovative and adoptable.**



# *Operational Challenges*

**Some made the supply chain and the production process too cumbersome leading to creating unnecessary costs and time to respond to market signals.**



# *Conclusion*

**Inter-Co's case provides one more example of how significant is the integrated approach to problem analysis and solving in business. On our site at [thecasesolutions.com](http://thecasesolutions.com), we provide detailed analyses and suggestions based on the relevant case as to how to address similar problems.**



The background is a detailed historical painting of a harbor. In the foreground, several large wooden sailing ships with multiple masts and white sails are docked or moving through the water. To the left, there are smaller, simpler boats. The middle ground shows a wide expanse of water with a few more ships. In the background, a city with numerous buildings, domes, and minarets is built on a hillside overlooking the water. The sky is filled with soft, golden-brown clouds, suggesting a sunset or sunrise. The overall style is that of a classical oil painting.

# *Resource*

**This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.**

**Resource: Visit [thecasesolution.com](http://thecasesolution.com) for detailed analysis and more case studies.**