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Iguana Fix

Introduction

The Iguana Fix analyses the issues and solutions for a rapidly developing technological company operating in the spheres of home repair and maintenance as a service. This is a company based in Argentina that offers its clients access to verified service providers by presenting a digital marketplace.

Operational Structure

Iguana Fix is an application that works similarly to Uber or Airbnb and arranges access to professional repairmen for users. Used in this line of service delivery, Iguana Fix stands a chance to design a one-stop solution to both service providers and consumers.

Issues related

This is a common problem to face for a growing business organization, as Iguana Fix is experiencing: after a certain level, one tends to face some problems when rendering the given services of a lower quality in comparison to when operating in a smaller area.

Conclusion

The Iguana Fix case explains the challenges that come with the prospects of growing a technology supported service organization in markets. It is of special importance for organisations developing or intending to develop their businesses in emerging economies while giving due attention to the clients' needs and expectations.

Recommendation

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

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