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HUMANA INC.,



The background of the slide is a detailed historical painting of a coastal city, likely Constantinople, viewed from a high vantage point. The city is built on a hillside overlooking a large harbor. In the foreground, several large sailing ships with multiple masts and sails are visible in the water. The harbor is filled with smaller boats and structures. The city's architecture includes domes and classical-style buildings. The sky is filled with soft, golden light, suggesting a sunrise or sunset. The overall scene is a rich, detailed representation of a major historical port city.

Introduction

Who we are? Humana Inc.: Humana is one of the largest companies in the health and wellness industry which main operation area is health insurance and related services. Medicare, Medicaid and employer group insurance plans remain its focal areas of operation and makes it one of the key players in the American healthcare system.



Data Analytics

Evaluating data as a critical key success factor is evident in Humana's strategic plan in the manner explained next. Through data analytics, Humana is able to understand needs of the patients as well as develop personalised health care plans, which ultimately can improve the service delivery and efficiency while lowering expenses.



Preventative Care

Preventative healthcare services are a focus at Humana in efforts to lower lengthened future healthcare costs. This prevents actuarial pathology, which I had mentioned during the five averted efficacy losses, as it reduces the possibility of chronic diseases that would require the expenditure of treatment costs.



Conclusion

The case of Humana Inc., shows how the organization is favorable in the complicated health sector. Humana has incorporated innovation, acquisition and the approach of providing preventive health care services as its major strategies to make quality health services cheaper in the market.

The background of the slide is a historical painting of a harbor scene. In the foreground, several large wooden sailing ships with multiple masts and sails are docked or moving through the water. To the left, there are smaller, rowing vessels. In the middle ground, a large city with numerous buildings, domes, and minarets is visible on a hillside overlooking the water. The sky is filled with soft, golden clouds, suggesting a sunset or sunrise. The overall style is that of a classical oil painting.

Resource

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