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# HILL COUNTRY SNACK FOODS CO.





# *Introduction*

**HC Snack Foods Co., one of the snack foods manufacturers of the Hill Country, has established itself as a financially sound organization with a set of unconventional business management approaches. The issues that form the case are the company's aimed financial management, the minimum non-adoption of debt, and the continuous focus on shareholder returns.**

# *Financial Strategies*

**Hill Country stands out due to its highly conservative approach to funding; therefore, the company minimal debts and it has a solid cash cushion. The company has been able to establish this policy and gain financial stability and flexibility.**



# *Challenges*

**The business relates to a competitive industry that needs constant innovation and growth. Its low debt policy has made it possible to avoid the financial risks but in the same time reduces the possibility to finance acquisitions, new products or new markets.**





# *Conclusion*

**The following case concerns Hill Country Snack Foods Co.'s strategic financial decision: Success through this method may be somewhat conservative but if the company takes a middle-road with a proper utilization of debt and proper and timely investment, it can open up new avenues for growth.**



# *Resource*

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