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GO MOBILE ALIGNING DISTRICT MANAGERS AND STORE TEAMS



INTRODUCTION


The "Go Mobile: The 'Managing Work through People: Aligning District Managers and Store Teams" case highlights the usual issues and imperatives organizations encounter when attempting to use technology in improving operational coordination.





UNDERSTANDING THE PROBLEM


In retail business, management control also involves control of organizational communication and interaction between the district managers and the store teams regarding the business targets. However, this alignment sometimes comes into conflict in form of poor communication, varying performance standards and slow resolution of problems.





IMPLEMENTATION CHALLENGES


Even though mobile solutions come with very many opportunities, there are challenges with implementation which include; resistance to change, training of people, and compatibility with the existing systems. The case also outlines the measures which can be implemented to overcome these challenges such as getting employees concerned, training and offering appropriate technical support.





CONCLUSION

The "Go Mobile: This paper concerning the "Strategies to Optimize Store Execution: A New Approach – Aligning District Managers and Store Teams" case highlights that mobile technology can revolutionize work in retail. When gaps are closed and everyone within an organization is on the same page, things work better and performance improves, the organization will remain relevant and grow.





RECOMMENDATION

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

Resource: Visit thecasesolution.com for detailed analysis and more case studies.

