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**EGARA FOOTBALL CLUB:
LOOKING FOR A FRONT PLAYER
FROM A FINANCIAL PRISM**

INTRODUCTION

This paper looks at Egara Football Club for the chance to procure a front player who will enhance the capability of the team but with regard to the available finance. In this case, the focus of the player recruitment process is analyzed with regards to the key strategic objectives and performance indicators while taking into consideration the issue of cost.

FINANCIAL ANALYSIS

The club runs with little finances which means there is need for more analysis on the financial problems. A cost-benefit analysis of potential players required not to take the club over its financial fiscal part. Player buying and selling prices, wages, sponsorship effects, and future resale value should be other aspects that should be taken into consideration.

MEASURING ORGANIZATIONAL

Egara Football Club needs to find a player that fits the clubs strategic plan in the course of a game. Targets, creativity, playing style and other qualities including on-field roles and traits from being team players, foragers and natural born leaders are considered during the same.

CONCLUSION

This paper concludes that the combination of financial analysis with performance evaluations is necessary in the management of sports teams as exemplified by the Egara Football Club case.

It also means that the scanning of player value by the club would be done in a way that would enhance the on pitch performance without harming its long-term financial health.

RECOMMENDATION

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