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DANSHUIPLANTNO.2



INTRODUCTION


A Chinese facility located at Danshui Plant No. 2 operates as a contract manufacturer assembling Apple iPhone Version 4. The plant experiences three significant economic and operational challenges which include excessive cost increases together with manufacturing performance problems along with quality control problems.





FINANCIAL ANALYSIS


The situation needs extensive financial examination for discovering cost elements and measuring results. The plant operates with a projected financial deficit because raw material expenses are elevated and additional labor nominal and product output remains under initial targets.





STRATEGIC

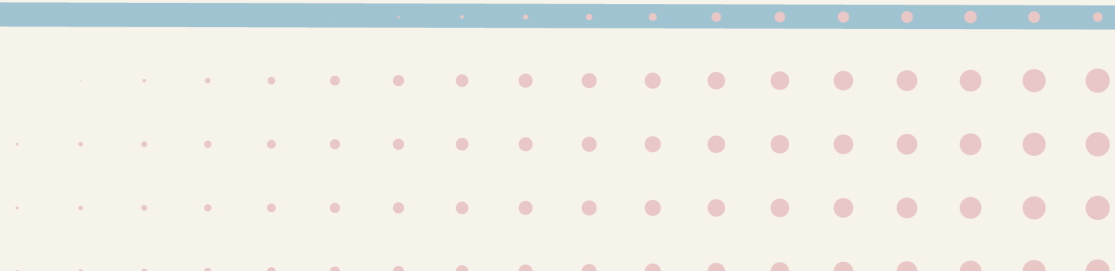
Lean manufacturing principles should be introduced to optimize processes because they reduce waste while achieving higher efficiency rates.





CONCLUSION

Danshui Plant No. 2 faces critical financial and operational challenges. Putting strategic cost-management systems and production efficiency enhancement measures into practice will enable the plant to fulfill its contractual requirements and establish profitability.





RECOMMENDATION

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