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Daiichi Sankyo Company Limited

Introduction

Daiichi Sankyo Company Limited is one of the international pharmaceutical companies that envisage to bring a better tomorrow in healthcare industry. Being recognized for the advancement in research and development especially in cardiovascular, oncology, and diabetes the company sojas its engages in operation in a competitive market.

Key Challenges

The main problem that can be distinguished here is the increase in the activity of generics, regulatory issues, and the need to introduce changes quickly. Further, the company learnt the difficulties of mergers and acquisitions especially that of Ranbaxy Laboratories in the year 2008; and the inability to co-ordinate its operations internationally.

Reflections regarding

The Daiichi Sankyo case has brought to the foreground the issues of due diligence examination in acquisitions, as well as making a right decision as to the tenacity of investment into the R&D department. Growth strategies have to be implemented as well as structural and processes improvements while dealing with multicountry and multiregional systems and regulations.

Conclusion

The experience of Daiichi Sankyo is the key to understanding the importance of strong endurance and flexibility for players in drug market. As such, for every organization that requires information on how to manage global issues, this case provides clues as to the directions for innovation and organizational adaptations.

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