

#### Introduction

Speakers shared numerous real-life cases of cyber threats, but one of the most vivid examples can be is the Maersk cyberattack that took place in the summer of 2017. The NotPetya malware that was released during a geopolitical event, struck Maersk's IT infrastructure ending global operations or production.

## Impact

Third parties are a very important part of Maersk's supply chain management since it relies on integrated Information Technology systems for operations to be effective at the international level. The attack first paralyzed these systems making them non-functional for approximately three days.

# Crisis-Management

Jensen, however, found that, thanks to the over 20 years of preparation for such an event, Maersk demonstrated outstanding crisis management skills even in the face of what was perhaps the largest disruption ever witnessed in the industry.

### Conclusion

The incident at Maersk should make all companies globally sit up and take notice of the rampant cyber threats in organizations. Despite its fast rebound, the event exposed a massive vulnerability that has to be addressed urgently through strengthened cybersecurity to protect global supply chains.

### Resource

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