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Coolit Systems: Developing An Operations Strategy

Introduction

CoolIT Systems, the creator of liquid cooling solutions, is famous for its novel products for consumer electronics and computer technologies, as well as HPC, gaming, and enterprise segments. This paper focuses at discussing some of the issues facing CoolIT Systems as it tries to sustain efficiency in its operations strategy.

Key Challenges

There are various operations management issues that are currently affecting CoolIT Systems such as demand variation or volatility, supply issues and pressure to containing cost while delivering quality products. Due to technological developments and increased competition within the industry, the company needs to evolve the way it provides the product in order to fully satisfactorily satisfy customers' needs.

Lean Manufacturing

He or she has put lean practices in place to enhance the utilization of resources and work on waste elimination.

Conclusion

Consequently, the solid operations strategy can be the way to make CoolIT Systems a sustainably growing and market-leading company. This case was a good illustration of the need to ensure that operations within an organization are in a position to respond to these challenges within the industry since they are strategic in the manner that they are effected.

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