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# *Compass Minerals International*

# *Introduction*

Compass Minerals International Inc is specialises production of various minerals with its main products being salt, Sop and a variety of chemicals. Located in the company strategic plan, operational and financial issues while revealing its position on the competitors' landscape and its options on the market. Being a case solution, the following is an analysis of this case.

# *Strategic Overview*

Compass Minerals operates in a competitive, but relatively stable environment, and has significant advantages in production and product mix. This concentration in diversified mineral product enables the company to serve agriculturals, chemicals manufacture and high way de-icers among others.

# *Operational Challenges*

There are organizational operation challenges that the company encounters; cost of production, supply chain challenges, and environmental factors. The case also sheds the light on the role of managing production costs with a view of increasing efficiency.

# Conclusion

The competitive advantage of Compass Minerals International can be extended, should the company enhance the operations, financing strategies, and environmentally responsible programs. This case solution focuses on the issues that would have led to the improvement of performance and relevant recommendations for sustainable success.

# Resource

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

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