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come Group
In 2019

Introduction

In this year's strategic challenges, the CME Group, the global marketplace for derivatives faced several strategic challenges. This case looks at the firm, its efforts, standings and results and offers understanding of its management, competition and financial prospects.

Regulatory Pressures

An important regulation that changed in 2019 is associated with the regulation of derivatives trading, which impacted the activity of the firm and its risk management strategy. Such regulations as these called for considerable needs of resources and changes in operations.

Product Diversification

As for the client base diversification, the company went deeper into the product line and started developing new kinds of derivatives that would meet the needs of new markets.

Conclusion

2019 can be considered as a year of great challenges for the CME Group and its successful adaptation to them indicating strategic flexibility. Therefore, keeping the focus on technology, diversification and global access the company sustained its dominating position in the derivative markets.

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