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# **ARTIFICIAL INTELLIGENCE IN THE PHARMA INDUSTRY: WHAT'S NEXT**

# INTRODUCTION

**The pharmaceutical sector continues its transformation through Artificial Intelligence (AI) because AI now affects drug discovery as well as development and patient treatment approaches. Thecasesolutions.com presents an artificial intelligence study on pharmaceutical companies which examines AI's effects on the industry and its forthcoming opportunities along with difficulties.**

# **ENHANCING PERSONALIZED**

**AI uses genetic data evaluation to create personalized medical treatments for each patient. Relevant pharmaceutical analytics processed by AI systems enable healthcare companies to develop customized treatments which yield better patient results. According to this medical trend patients experience better outcomes with reduced side effects when treatments are customized specifically for them.**

# **ETHICAL CONCERNS**

**Pharmaceutical industry adoption of AI encounters three main barriers: data privacy needs, regulatory requirements and moral issues. Environmentally powered choice systems need to offer complete program visibility and escape discriminatory behavior. Medical companies need to uphold strict health authority regulations in their operations.**

# CONCLUSION

**The pharmaceutical realm undergoes transformative changes through AI technology which accelerates pharmaceutical research and production operations.**

**The necessary focus must lie on handling ethical along with regulatory obstacles. The full case solution can be found on [thecasesolutions.com](https://thecasesolutions.com) website.**

# RECOMMENDATION

**This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.**

**Resource: Visit [thecasesolution.com](https://thecasesolution.com) for detailed analysis and more case studies.**