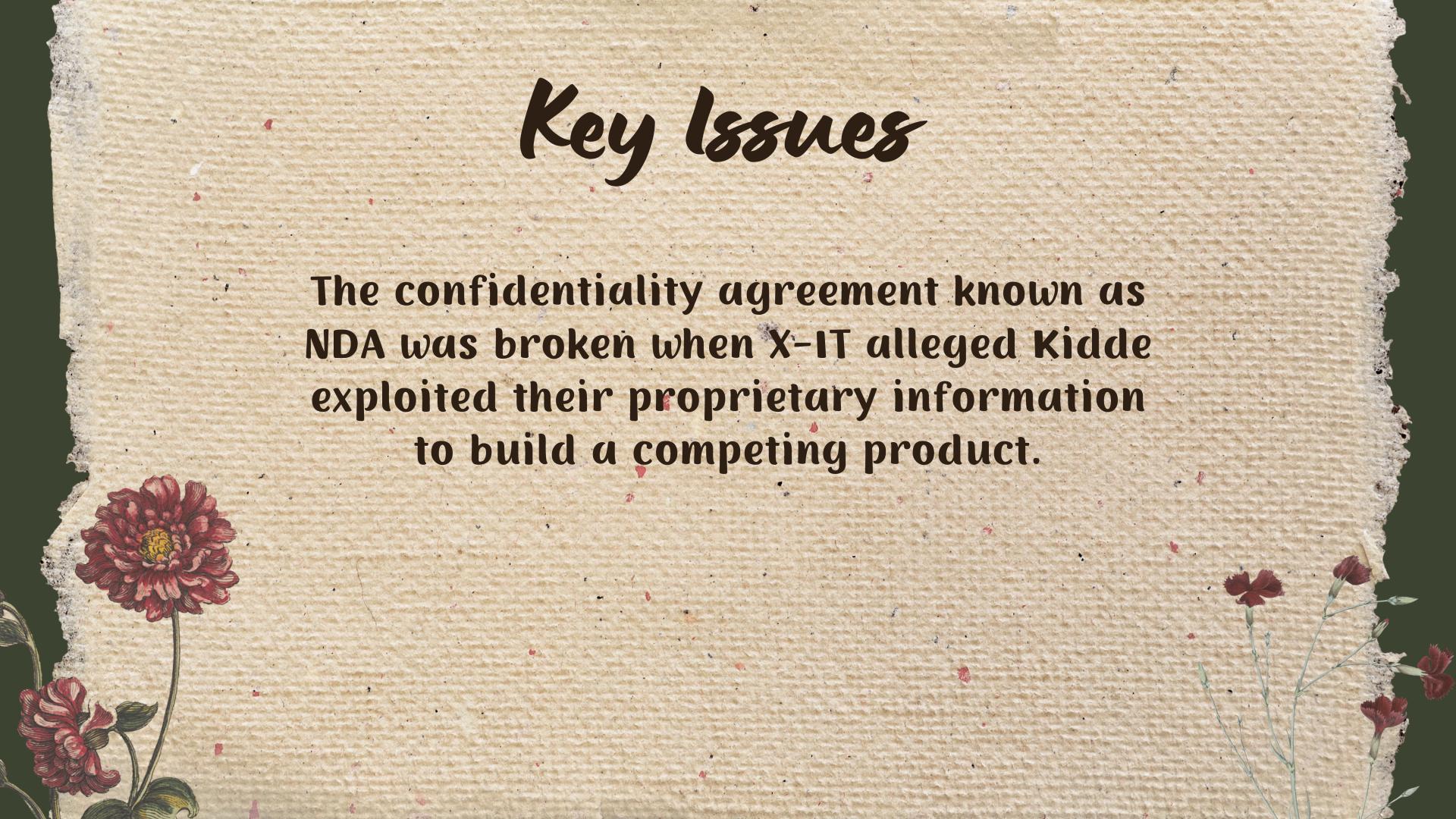


## Introduction

X-IT filed legal claims against Kidde for violating its intellectual property after the large corporation declined to continue their business deal. The case presents important aspects which address intellectual property rights together with ethical business conduct and corporate competitive strategies.

## Background

The small startup X-IT pursued a business deal with Kidde who led the safety sector with discussions surrounding a partnership for its innovative compact emergency ladder design. Under the terms of their confidentiality agreement X-IT permitted Kidde to access proprietary information.



## Conclusion

The case of X-IT and Kidde (A) illustrates critical principles about protecting intellectual property along with corporate ethical behavior. Receiving protection from legal challenges becomes a critical need for small businesses against industry titans while ensuring they can survive these challenges.

## Resource

This case is just a sample partail case solution. Please place the order on the website to order your own originally done case solution.

Resource: Visit
thecasesolution.com
for detailed analysis
and more case studies.