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Conrail (A) & (B)

Introduction

The Conrail (A) & (B) case is one of the best case analysis which describes the one of the most large-scale mergers of the US railroad industry. The case focuses on the takeover competition between Norfolk Southern and CSX Corporation to manage Conrail.

Background

Conrail was created in 1976 as a government-sponsored company that was specifically intended for reconstruction of the ailing railroad corporations. Further, Conrail was transformed into a profitable company and therefore became attractive to other major competitors on the market. These are the issues which contributed to the sale of Conrail and the approaches taken by CSX and Norfolk Southern.

Key Issues

Exploration of the key challenges: The major condition of the transaction that was difficult to ascertain was the fair value of Conrail in view of its strategic position and profitability in the long term.

Conclusion

The Conrail (A) & (B) is an excellent case study to understand how major strategic acquisition of a company takes place in the reality. For a detailed analysis and solution, visit thecasesolutions.com.

Resource

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

Resource: Visit thecasesolution.com for detailed analysis and more case studies.