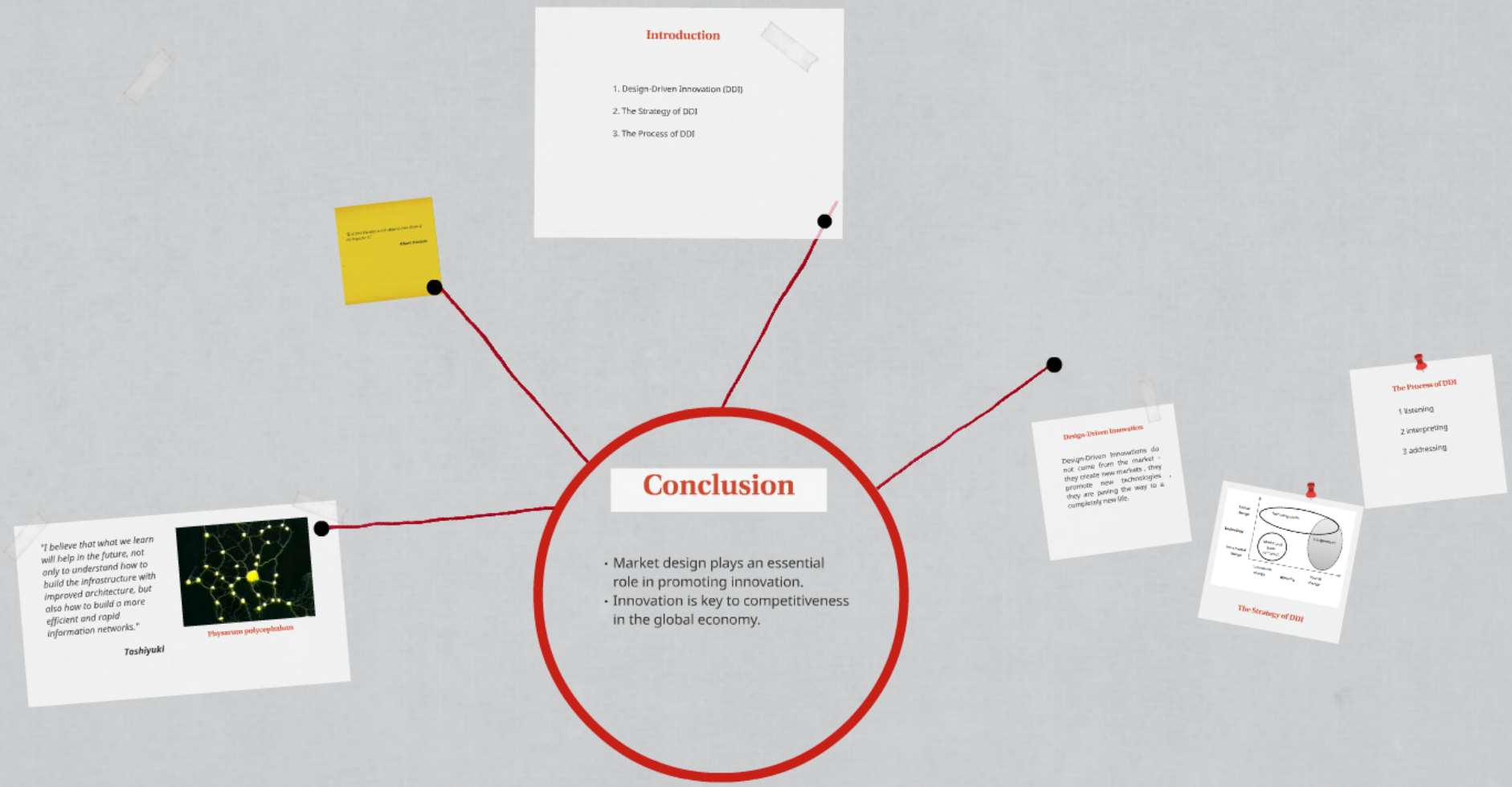
TheCasesolution.com



Zomeworks Corporation:

Design-Driven Innovation

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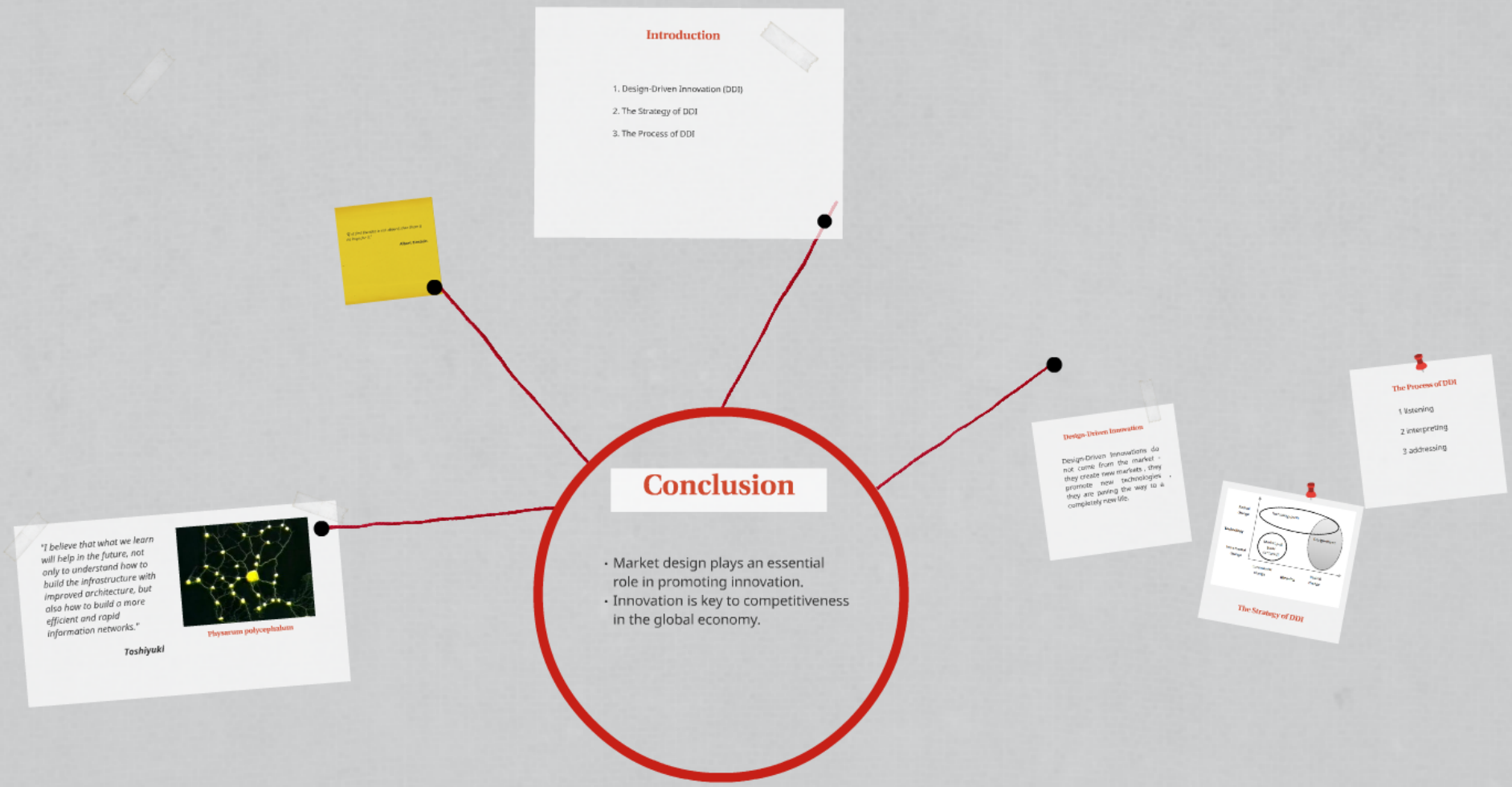
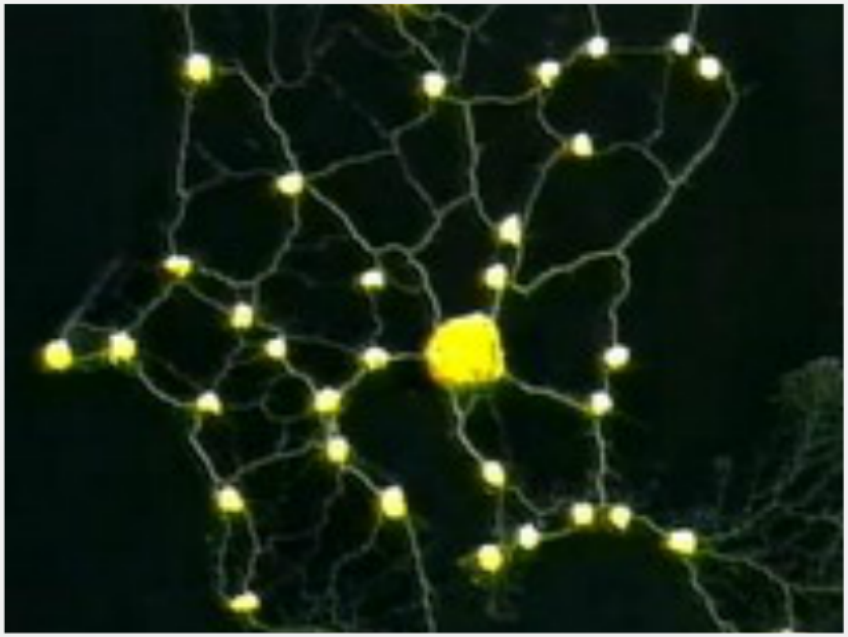


Zomeworks Corporation:

Design-Driven Innovation

"I believe that what we learn will help in the future, not only to understand how to build the infrastructure with improved architecture, but also how to build a more efficient and rapid information networks."

Toshiyuki



Physarum polycephalum

"If at first the idea is not absurd, then there is no hope for it."

Albert Einstein

Introduction

1. Design-Driven Innovation (DDI)

2. The Strategy of DDI

3. The Process of DDI

Design-Driven Innovation

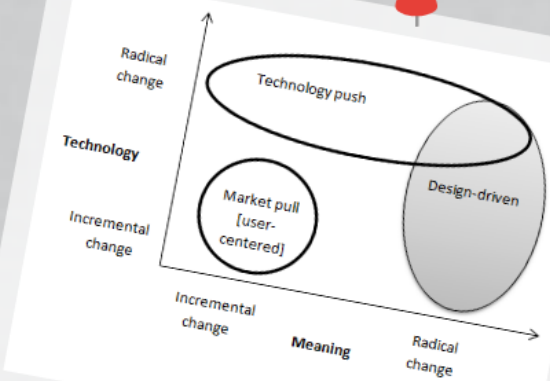
Design-Driven Innovations do not come from the market - they create new markets , they promote new technologies , they are paving the way to a completely new life.

The Process of DDI

1 listening

2 interpreting

3 addressing



The Strategy of DDI

Design-Driven Innovation

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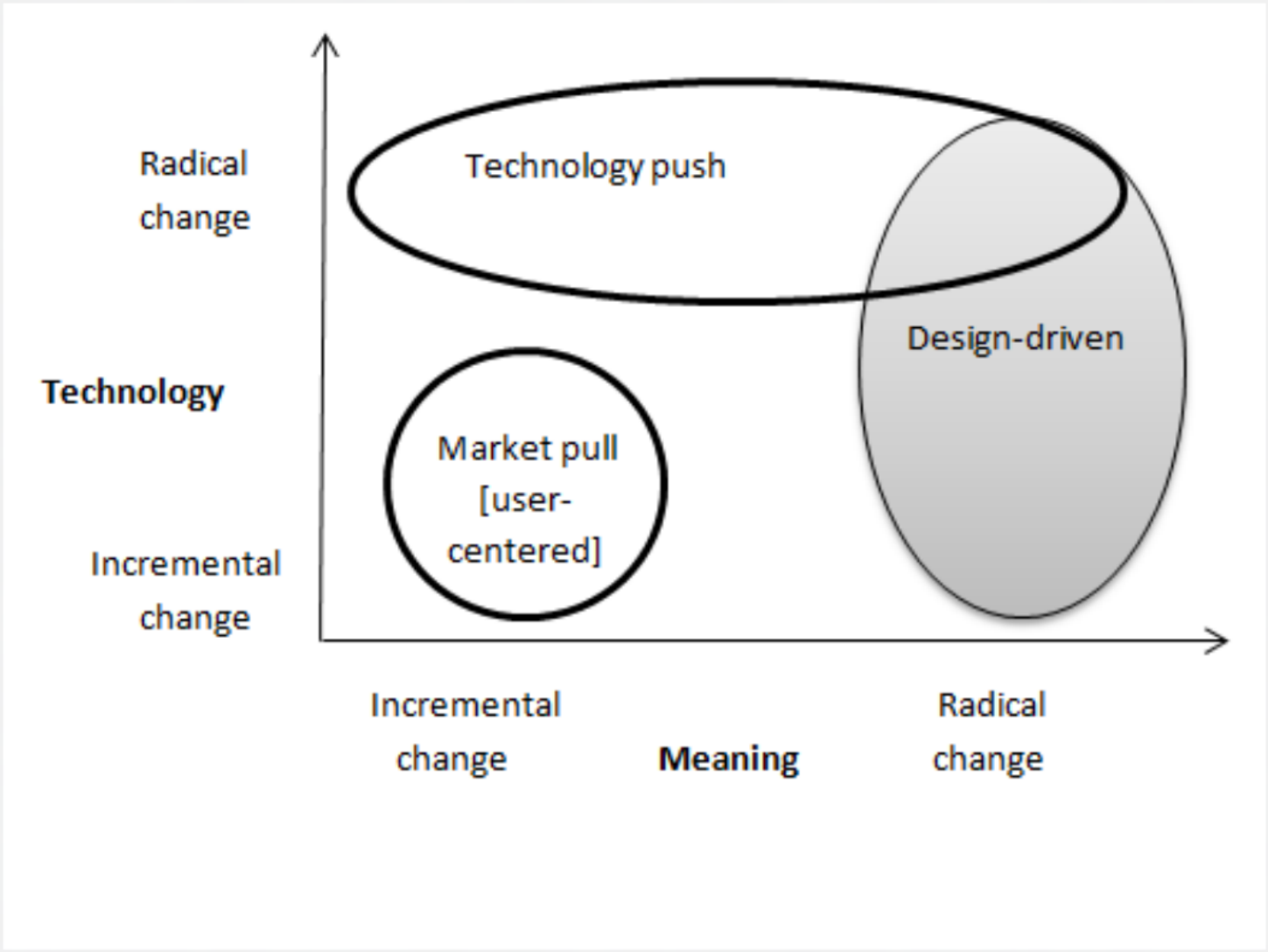

The Strategy of DDI